



773.208.8979 mike@mikerusso.com www.mikerusso.com

Summary

Designer and Producer for motion design and interactive projects with over 15 years of experience. I am collaborative with clients, creative and technical teams. Confident and able to lead projects from concept to completion. Creative; both in terms of aesthetics and innovative solutions.

Experience

Freelance (current)

Designer and Producer

Working both on-site and off-site primarily on motion and interactive design projects. Typical duties include: leading creative and technical teams, concepting, storyboarding, developing timelines, estimates and client presentations.

CMD (February 2011 - July 2016)

Senior Designer

Responsible for concepting and executing motion design and interactive projects in an integrated agency environment. Accounts worked on included: Intel, Western Star, HP, Xbox, ASUS and others.

Wirestone (March 2007 - August 2009)

Producer

Responsible for leading motion design and interactive projects. Duties included: managing creative teams averaging 3 - 6 people (including freelance resources), client presentations, developing timelines, pricing, maintaining best practices for workflow in a multi-office environment and leading team building events. Focused on the Motorola account but also a regular contributor to other accounts and new business presentations such as Jim Beam, Kohler, and Hewlett-Packard.

Freelance (August 2003 - March 2007)

Graphic Designer

Worked both on-site and off-site primarily on motion design and interactive projects for a wide range of clients: full service agencies, in-house corporate creative departments and post production studios. Typical duties included: concepting, storyboarding, creative execution and client presentations. Accounts worked on included: United Airlines, AllState, Kelloggs, Quaker, Oprah.com, LaSalle Bank, and Motorola.

Plum Moving Media (June 2001 - July 2003)

Graphic Designer

Employed as the lead designer working directly with clients as well as the in-house team of Producers, Writers and Editors on motion design and interactive projects. Accounts worked on included: Kohler, US Bank, ABC (local affiliate - WISN), Komatsu, and Mercury Marine.

Becker Design (August 2000 - April 2001)

Graphic Designer

Worked directly with the principal/creative director on wide variety of design projects including: print collateral, websites and branding. Clients were mainly local businesses from a broad range of industries: financial services, insurance, restaurants, clothing boutiques, etc..

The Milwaukee Institute of Art and Design (2000)

Bachelor of Fine Arts; Communication Design major

Education

Proficient with...

Software

Adobe After Effects, Cinema 4D, Adobe Premiere, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, and Microsoft Office.